EUonQoL

Quality of Life in Oncology: measuring what matters for cancer patients and survivors in Europe

Deliverable number: 9.2

Deliverable title: Project's Website

Deliverable type	DEC - Websites, patent filings, videos, etc
Deliverable responsible partner	OECI
Contractual date of delivery	Month 6
Actual date of delivery	Month 6
Dissemination level	Public
Status of deliverable	V1

Grant Agreement information table

Grant Agreement number	101096362
Project acronym	EUonQoL
Project title	Quality of Life in Oncology: measuring what matters for cancer patients and survivors in Europe
Start date	1 January 2023
Duration	48 months

"*This project has received funding from the European Union's Horizon Europe Research and Innovation Programme under Grant Agreement No 101096362".*

Summary

Summary 1

1. Introduction 3
2. Website's objectives 3
3. Visual identity 3
4. Website design 4
5. Privacy 7

1. Introduction

The purpose of this deliverable is to provide a comprehensive description of EUonQoL project's website. The deliverable 9.2 supports the objectives of WP9 - Dissemination & communication: the project's website has been created and implemented to reflect EUonQoL objectives, to give the best visibility to the project's activities and their result. Furthermore, the website serves as a platform for disseminating project-related information, engaging with stakeholders, and facilitating collaboration among project partner and cancer centres. It is designed to ensure a clear and intuitive navigation for the public, the partners, and the stakeholders.

The EUonQoL website will be reached with the following URL: https://www.euonqol.eu
It will be hosted on a dedicated server in Italy.

2. Website's objectives

The project's website aims to achieve the following objectives:

a. Dissemination of information: the website will serve as a repository for official project-related information, including project goals, objectives, activities, and outcomes. It will provide centralized location for stakeholders to access up-to-date project updates, news, publications, and resources.
b. Stakeholder engagement: the website will facilitate effective communication and engagement with various stakeholders, including project partners, researchers, cancer centres, co-researchers, policymakers, and the general public.
c. Collaboration and knowledge exchange: the website will foster collaboration and knowledge exchange among project partners and the wider community as it will be the main communication and dissemination channel. It will include features such as regular update for the audience on the project's activities, on relevant news, documents, and activities on topics relevant to EUonQoL.
d. User-friendly experience: the website will be designed with a user-centric approach, ensuring a seamless and intuitive user experience.

3. Visual identity

The visual identity of the project's website is thoughtfully designed to reflect the EUonQoL goals, values, and establishing a coherent and consistent image for the project.
The website will feature a visually engaging and cohesive design and a clear, simple structure, layout with images evoking real everyday life, positive, and encouraging emotions. The color palette will align with the project branding.

The Logo of the project was agreed upon in M1 of the project, and is described in Figure 1 below:

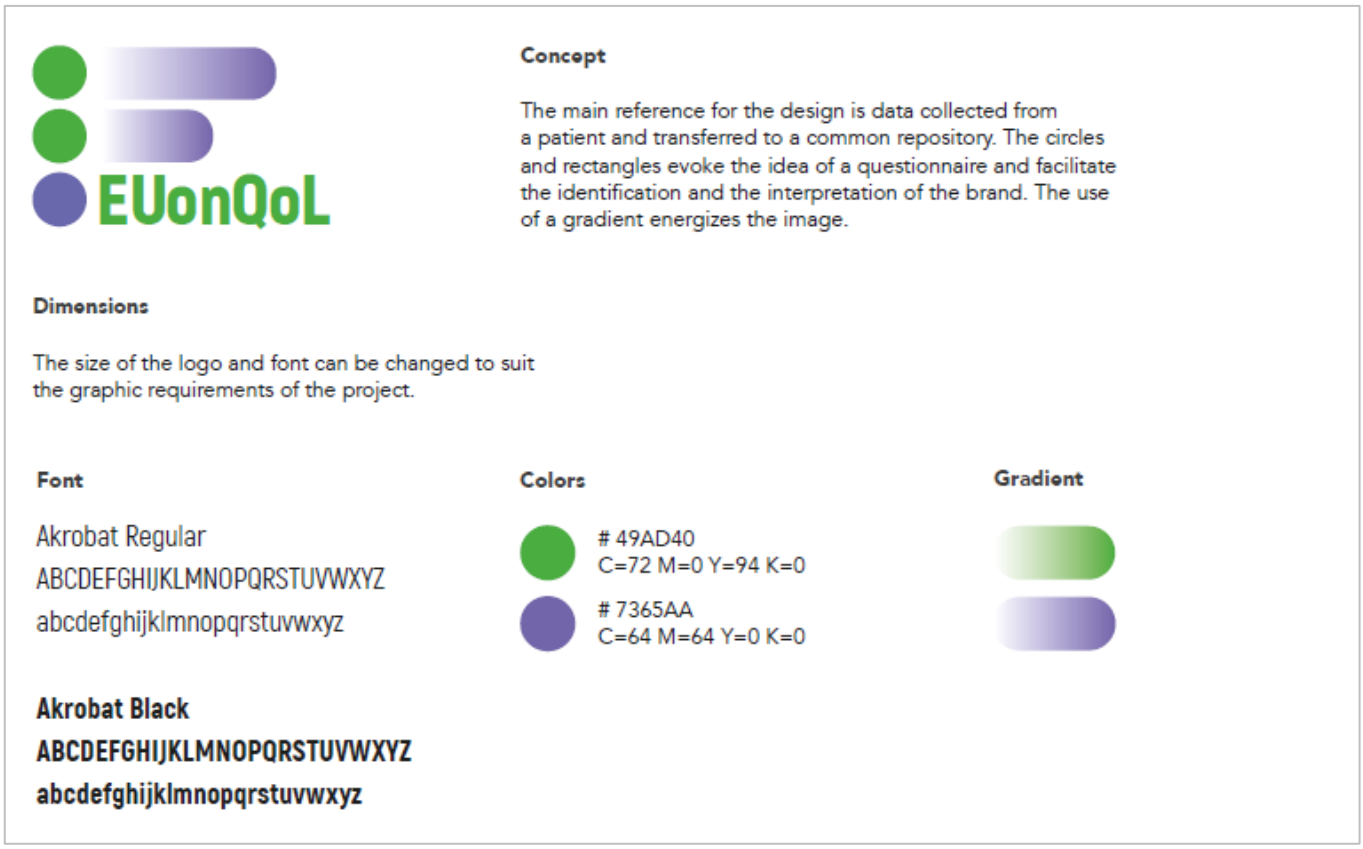

Figure 1: EUonQoL | Logo Description

4. Website design

The web design has been developed in a close collaboration among the OECI communication and dissemination Team (C&D Team), the webmaster/s, the graphic-designer and the EUonQoL Coordinator to give the website a distinctive and unique feel, together with the best user-friendly interface. During the preparation steps, the draft website pages have been submitted to the approval of the EUonQoL P.I. and the INT coordination officer/s. The Patients Advocacy Organisation involved into the project are well informed about the contents and the structure of the website. Their feedback will help to modify the contents in agreement with the C&D WP and the Coordinator.

The website will be properly updated throughout the project, integrating contents as soon as they become available in order to share them in a constant and effective way.

The design of the website is mainly based on the following technical features and characteristics:

- a user-friendly and attractive interface, easy navigation, clear structure open to the public of potential users and different stakeholders;
- layout with images welcoming users in a real environment, evoking everyday life, and encouraging emotions;

- it is optimised in responsive mode for most of the types of recent mobile devices (phones, tablets for both iOS and Android operating systems);
- the website is optimized for browsers' ranking and analytics solutions should be integrated into it, and it is fully accessible by all users;

The public area, available to all readers, contains information about the project, work packages, objectives, news, partners, etc….
It provides useful and clear information about the project, its aim, and the consortium.

The Homepage includes:

- an easy-to-navigate horizontal menu bar on top, followed by a brief introduction to the project, presented in an impacting way linking the detailed Project page for further information;
- a link to the Microsoft OneDrive collaborative area, dedicated to storing working documents pertinent to the project, the access will be granted by invitation only and it will be controlled by the OneDrive specific rules;
- a Restricted Area, which will store final versions of documents produced by the partners for long term and ordered availability. The access to the Restricted Area will be controlled by credentials managed directly by the website, according to the GDPR rules;
- a header with logo and menu;
- a footer with acknowledgement of the EU funding, linked social icons.

The News will be displayed in cards or in a slideshow (or carousel), if accompanied by meaningful images.

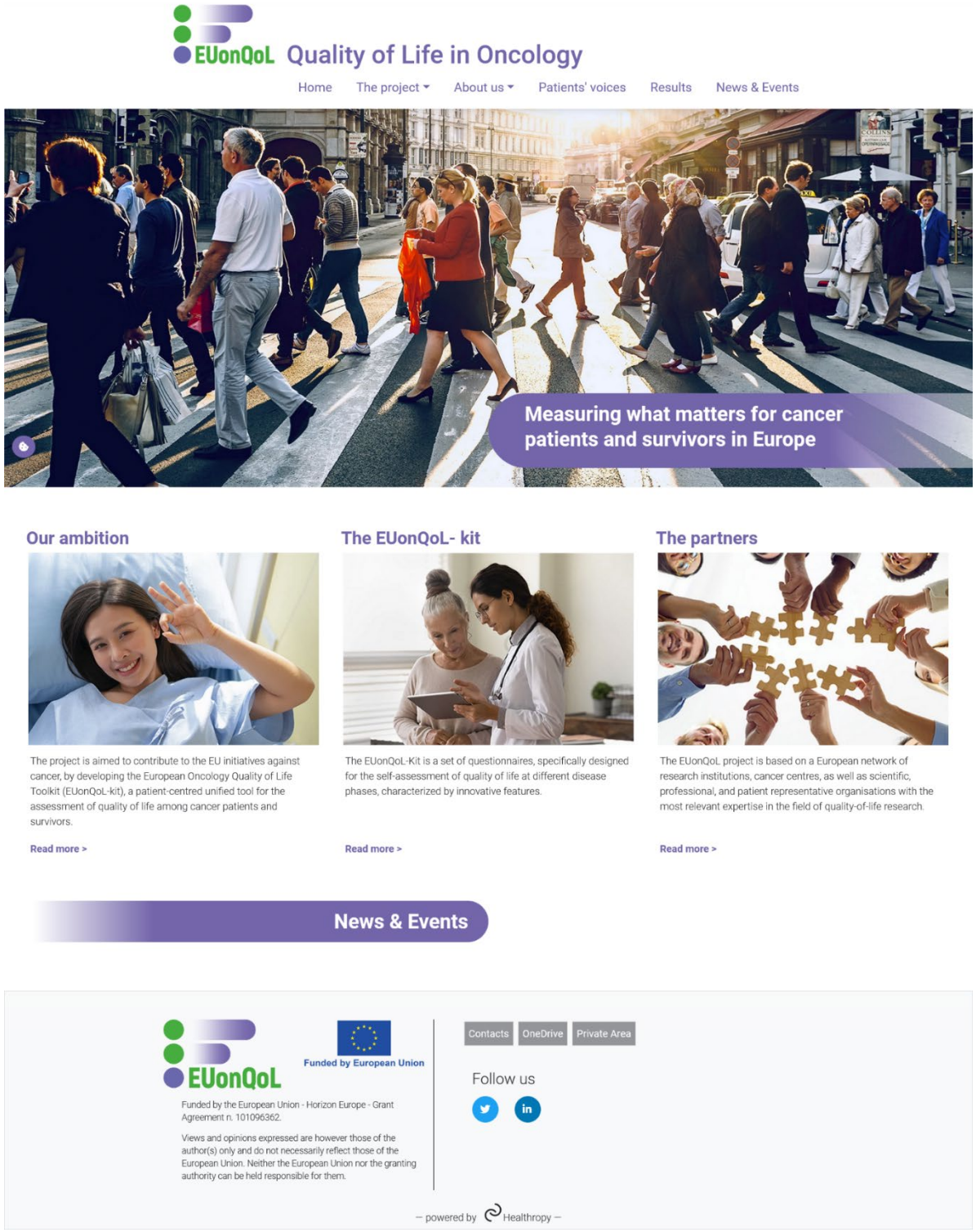

Figure 2: EUonQoL | Website Homepage

5. Privacy

The privacy management policy will be stated by the data controller following the GDPR rules. Adequate information will be provided and made visible to users with a link on the home page and a Privacy Notice button will be also added.

GDPR compliant section, including all GDPR-related features, such as a cookie policy that is always accessible to users, explaining which technical cookies are used, and a form where users can give their consent to non-essential cookies. A privacy notification is still to be defined.
Appropriate security measures will have to be implemented for the personal data that will be processed.

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